

NCC Cable System Order

Order #	62297387
Syscode	8636
System Name	Time Warner/Cincinnati Interconnect, OH
Market	Cincinnati

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Feb16
-	

Flight Dates	06/20/16 - 06/26/16
Agency	Main Street Media Group
Advertiser	Freedom Vote

Client Code	162
Product Code	346
Est Code	3061
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/20/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$31,020.00		
Commission	\$4,653.00		
Net Total	\$26,367.00		
Total Spots	105		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	6/17 NEW ORDER. Rates negotiated per Rich Ambrose. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC MOVIE<	6/20/16	6/26/16	10:00	18:00		X	X	X				-	-	7	\$189.00	\$1,323.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
2	AMC	AVG. ALL WKS<	6/20/16	6/26/16	18:00	24:00		X	X	X				-	-	8	\$315.00	\$2,520.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
3	ESPN	VARIOUS	6/20/16	6/26/16	10:00	18:00		X	X	X				-	-	7	\$230.00	\$1,610.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
4	ESPN	VARIOUS	6/20/16	6/26/16	18:00	24:00		X	X	X				-	-	7	\$421.00	\$2,947.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
5	TNT	VARIOUS	6/20/16	6/26/16	18:00	24:00		X	X	X				-	-	8	\$396.00	\$3,168.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
6	USA	AVG. ALL WKS<	6/20/16	6/26/16	18:00	24:00		X	X	X				-	-	8	\$552.00	\$4,416.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
7	HALL	HOME & FAMILY/LITTLE HOUSE O	6/20/16	6/26/16	10:00	18:00		X	X	X				-	-	7	\$25.00	\$175.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
8	HALL	VARIOUS	6/20/16	6/26/16	18:00	24:00		X	X	X				-	-	7	\$74.00	\$518.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
9	TBSC	VARIOUS	6/20/16	6/26/16	10:00	18:00		X	X	X				-	-	7	\$161.00	\$1,127.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
10	TBSC	VARIOUS	6/20/16	6/26/16	18:00	24:00		X	X	X				-	-	5	\$570.00	\$2,850.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
11	LIF	VARIOUS	6/20/16	6/26/16	10:00	18:00		X	X	X				-	-	7	\$65.00	\$455.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
12	LIF	VARIOUS	6/20/16	6/26/16	18:00	24:00		X	X	X				-	-	8	\$290.00	\$2,320.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
13	DISC	AVG. ALL WKS<	6/20/16	6/26/16	10:00	18:00		X	X	X				-	-	7	\$263.00	\$1,841.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose
14	HIST	AVG. ALL WKS<	6/20/16	6/26/16	10:00	18:00		X	X	X				-	-	7	\$345.00	\$2,415.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose

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Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Feb16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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15	HIST	AVG. ALL WKS<	6/20/16	6/26/16	18:00	24:00		X	X	X				-	-	5	\$667.00	\$3,335.00	30	NPE 06/27/16-09/04/16 Negotiated per Rich Ambrose

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	105	0	0	0	0	0	0	0	0	0	0	0	105
AMT	\$31,020.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$31,020.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/09/16

62297387 | Cincinnati | Time Warner/Cincinnati Interconnect, OH | 8636 |